



**WOODRIDGE
ROTARY
CLUB**

President

Mark Samel

President Elect

Susan McNeil-Marshall

Secretary

Lee Robertson

Treasurer

Tom Manno
630 910-0660

Past President

Mike Adams

Meeting

Tuesday — Noon
Seven Bridges Golf Club
One Mulligan Drive
Woodridge, Illinois 60517

Rotary Club Mailing Address:

P.O. Box 5566
Woodridge, IL 60517



May 14, 2010

Rotary Club of Woodridge



Potential Event Sponsors

Re: Rotary Club of Woodridge – 11th Annual Mini Triathlon
Chicagoland's Largest Mini Triathlon

To whom it may concern,

The Rotary Club of Woodridge is hosting Woodridge's 11th Annual Mini-Triathlon – **Chicagoland's LARGEST Mini-Triathlon**. The race event will take place on Sunday, August 15, 2010. The primary purpose of the event is to raise funds to support the many community service projects within Woodridge and elsewhere that will be used to further improve the quality of lives for those in dire need.

This event continues to break every participation record set from the previous year's event. Last year we increased the number of athletes from 167 in 2008 representing 46 different communities to 283 athletes in 2009 representing 69 different communities and as far away as Champaign, IL and Milwaukee, WI. The athletes range in age from 7 years of age to our oldest participant of 76 years old. We continue to have high expectations in reaching our goal of 400 plus athletes this upcoming year.

The event will again kick-off at the award winning Cypress Cove Family Aquatic Park (8301 S. Janes Avenue, Woodridge, IL), which added new state-of-the-art aquatic features last year. The new competition pool now provides us the opportunity to expand the number of participants for this event. New last year was the modified race for kids, ages 7-12. This event was well received and we also expect this to grow in 2010. Attached are several pieces of information detailing the event and sponsorship opportunities. Make a difference in the world and be a sponsor for a great cause. Information about the Rotary Club of Woodridge can be found at www.woodridgerotary.org.

We hope you will consider being a partner with the Rotary Club of Woodridge to sponsor this great sporting event in DuPage County. If interested, I look forward to discussing the details of this year's event with you and we appreciate your consideration of this request.

Sincerely,

Mike Adams
Event Chairman

11th ANNUAL MINI TRIATHLON – August 15, 2010

2010 Sponsorship Opportunities

All proceeds to support the efforts of the Rotary Club of Woodridge to make a difference in the life of those in need

Rotary Club of Woodridge



- Event Naming Rights Gold Sponsor \$2,500**
 - . Logo & name recognition on all event signage
 - . Logo & name recognition on front or sleeve of T-shirt
 - . Logo & name recognition on Rotary Club of Woodridge, Chicago Athlete Website (10,000 Impressions) and SignMeUp.com
 - . Logo & name recognition on the "Save the Date" postcards for Mini Triathlon Event to be handed out at the Seven Bridges Season Starters 5k & 10k Run event and other area races - if commitment received prior to 4/30/10
 - . Logo & name recognition as Gold sponsor on main event banner
 - . Logo & name recognition on registration forms & other print media
 - . Recognition at Awards Ceremony
 - . On-site marketing opportunity, 10' x 10' area with tables provided at request of sponsor
 - . Special recognition during Awards Ceremony
 - . Recognition by MC at Awards Ceremony
 - . Premium item distribution in goodie's bag (subject to approval/goods provided by sponsor)
 - . Sponsorship deadline date is 4/30/10 in order to meet various media deadlines.

- Race Segments Silver Sponsor \$1,000 (Limited to 3)**
 - . Logo & name recognition as a segment sponsor, stationed signage at individual segment starts and transition areas (swim, bike or run)
 - . Logo & Name recognition on back of T-shirt
 - . Logo & Name recognition on course milemarker signs
 - . Logo recognition on Rotary Club of Woodridge website
 - . On-site marketing opportunity, 10' x 10' area with tables provided at request of sponsor
 - . Name recognition as secondary sponsor on main event banner
 - . Sponsorship deadline date is 5/30/10 in order to meet various media deadlines.

- Kids Race Primary T-Shirt Sponsor \$1,000 (Limited to 1)**
 - . Primary Name recognition on Front of T-shirt
 - . Logo & Name recognition on course milemarker signs
 - . Logo recognition on Rotary Club of Woodridge website
 - . On-site marketing opportunity, 10' x 10' area with tables provided at request of sponsor
 - . Name recognition as secondary sponsor on main event banner
 - . Sponsorship deadline date is 5/30/10 in order to meet various media deadlines.

- T-Shirt Sponsor \$500 (Limited to 12)**
 - . Name recognition on back of T-shirt
 - . Name recognition on Rotary Club of Woodridge website
 - . Participant goodie bag insert - Company promotional item or flyer (subject to approval)
 - . On-site marketing opportunity, 10' x 10' area with tables provided at request of sponsor
 - . Name recognition as sponsor on main event banner
 - . Sponsorship deadline date is 5/30/10 in order to meet various media deadlines.

(Sponsorship Sign-Up Form & Contact Info. on reverse side)

- Event Rest Rooms Sponsor \$500** *(Limited to 1 – Men’s & Women’s Washroom)*
 - . 36” x 42” Poster located in hallway to each gender bathroom
 - . 11’ x 17’ Posters above toilet areas (3 in each gender area)
 - . Name recognition on Rotary Club of Woodridge website
 - . Participant goodie bag insert - Company promotional item or flyer (subject to approval)
 - . Name recognition as sponsor on main event banner
 - . Sponsorship deadline date is 5/30/10 in order to meet various media deadlines.

- Race Tag (BIB) Numbers Sponsor \$250** *(Limited to 2 – Main Event & Kids Event)*
 - . Name recognition on Athletes Shirt Tag Numbers
 - . Name recognition on Rotary Club of Woodridge website
 - . Participant goodie bag insert - Company promotional item or flyer (subject to approval)
 - . Name recognition as sponsor on main event banner
 - . Sponsorship deadline date is 5/30/10 in order to meet various media deadlines.

- Food & Beverage / In-kind Donation**
 - . Logo recognition on on-site signage at Food & Beverage Table
 - . Donation items (e.g. bottled water, bananas, other fruit, healthy snack foods, sports drinks, etc.) in a quantity equal to number of participants (500)
 - . Participant goodie bag insert - Company promotional item or flyer (subject to approval)
 - . Name recognition on back of T-shirt if value of goods equals \$500
 - . Name recognition on Rotary Club of Woodridge website

- On-Site Vendor Marketing \$100**
 - . Sponsorship includes on-site marketing in staging area near the start/finish line, refreshment station, and transitions areas. Includes 10’ x 10’ area. Set-up is at discretion of sponsors and is subject to approval by event coordinators. Tables, chairs, tents, portable power, etc. are to be provided by vendor.

Sponsorship Sign-Up Form & Contact Info - Please print:

Note: sponsorship check must be received by due date in order to make print deadlines!

| | | | |
|---|--|---|--|
| Sponsorship Level (Check One): <input type="checkbox"/> - Gold (\$2,500) | <input type="checkbox"/> - Silver (\$1,000) <input type="checkbox"/> - Kid Race T-shirt (\$1,000) | <input type="checkbox"/> - T/shirt (\$500) <input type="checkbox"/> - Events Restroom (\$500) <input type="checkbox"/> - Race Tag #'s (\$250) | <input type="checkbox"/> - On-Site Marketing (\$100) <input type="checkbox"/> - In-Kind Donation (Attach Description) |
| Company Name: | | | |
| Contact Name: | | | |
| Address: | | | |
| City: | State: | Zip: | |
| E-mail: | | | |
| Phone (Daytime/Office): | | Phone (Evening or Cell): | |

Please make check payable to Rotary Club of Woodridge, P.O. Box 5566, Woodridge, IL 60517. Completed Form can be faxed to Attn. Mike Adams, 630/353-3310